



PRESS RELEASE

JUNE 19, 2023

Finish line reached for 12-million-euro project: ECE opens new sports world at G3 Shopping Resort Gerasdorf

Sporty goal reached at the G3 Shopping Resort Gerasdorf: With the opening of the new sports and outdoor experience world, ECE Marketplaces has successfully completed the comprehensive project for the further development of the shopping center located at the gates of Vienna on time.

On an area of 5,000 m² in the center and another 3,000 m² in the outdoor area, numerous new retail, product test and experience areas now invite visitors to try out and experience products, including a pump track for bikes, skates and boards, a boulder climbing wall, a trail hiking path, bike test tracks as well as motor skills and play areas for children.

The aim of the new sports focus is to create a new point of attraction for the center and to further strengthen its profile in the areas of sports, outdoor and adventure. In parallel, ECE has also expanded the center's store offering and located a Snipes flagship store as well as new concepts such as "Home of Bike" by Intersport, 11teamsports, Moreboards and iFlow. In addition, the new G3 Sport concept store focusing on sports and outdoor offers specialist retailers and manufacturers the opportunity to market their brands and products without the need for personnel or furnishings.

The ECE Progressive Income Growth Fund, as owner of the center, invests around 12 million euros in the further development of the center with its around 130 stores.

About ECE Marketplaces

ECE Marketplaces is a leading European service provider for the management of shopping centers and, as part of the internationally active real estate and investment company ECE Group, offers comprehensive expertise and more than 55 years of experience in the professional operation and marketing of shopping centers as well as their continuous development into lively marketplaces and attractive urban districts.

Across Europe, ECE Marketplaces manages about 200 shopping centers – including 40 shopping centers in international markets and more than 50 retail parks under the management of MEC METRO-ECE Centermanagement – with 20,000 shops on a total sales area of approx. 7 million m² as well as around 160 car parks. For the owners of the centers, the ECE experts offer all related services from a single source – from asset and property management and leasing, mall marketing, and facility management to comprehensive financing, architecture and construction, as well as omnichannel services.

ECE Marketplaces is a part of the ECE Group which, with its specialized market areas, offers asset management, project development expertise, investment management, and other full-service real estate services for all asset classes under one roof. These range from the professional management of shopping centers and car parks and the planning and realization of residential projects, office buildings, logistics centers, and hotels, as well as the development of entire urban districts, through to the management of specialized real estate funds.

The ECE Group manages real estate assets with a total value of more than 31 billion euros, has ongoing construction and planning activities with a volume of over 3.3 billion euros, and has been under the ownership of the Otto family since the founding of ECE in 1965. For more information, please visit www.ece.com

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