



**PRESS RELEASE**

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## **ECE wins MAPIC Award for its energy refurbishment roadmap**

ECE has been awarded the MAPIC Award 2022 for the Energetic Refurbishment Roadmap it has developed and offers to the market. With the award in the category "Best Sustainable Retail Initiative", the jury recognized the Energy Refurbishment Roadmap of ECE Marketplaces, which was presented for the first time this year and implemented as a pilot project, as a particularly innovative, effective and sustainable initiative in the retail real estate sector.

The MAPIC Award has been presented annually at the MAPIC retail trade fair since 1996 for particularly outstanding, innovative and creative achievements in the retail real estate sector.

"ESG and climate neutrality play a very significant role in the current transformation of the retail real estate industry. We are therefore very pleased to receive this award for our Energy Refurbishment Roadmap: a unique tool for the building refurbishment of shopping centers that shows our partners how they can successfully follow the path to climate neutrality with us," said Joanna Fisher, CEO of ECE Marketplaces at the award ceremony yesterday in Cannes.

The aim of the Energy Refurbishment Roadmap is to develop an individual and long-term oriented action plan for shopping center owners with which the desired goal of climate neutrality by 2045 can be achieved as efficiently and cost-effectively as possible, in order not only to avoid climate-damaging emissions, but also in particular to meet future legal standards and the taxonomy requirements and thus to sustainably secure the value retention of the property.

The respective shopping center properties are analyzed individually, holistically and with all their interactions as part of the energy refurbishment roadmap, necessary measures are developed and then an integrated action plan is proposed that can be integrated into the asset strategy.

For more information on the Energy Refurbishment Roadmap, see:

[Energy renovation roadmap \(ece.com\)](https://www.ece.com/en/energy-renovation-roadmap)

## **About ECE Marketplaces**

ECE Marketplaces is a leading European service provider for the management of shopping centers and, as part of the internationally active real estate and investment company ECE Group, offers comprehensive expertise and more than 55 years of experience in the professional operation and marketing of shopping centers as well as their continuous development into lively marketplaces and attractive urban districts.

Across Europe, ECE Marketplaces manages about 200 shopping centers – including 40 shopping centers in international markets and more than 50 retail parks under the management of MEC METRO-ECE Centermanagement – with 20,000 shops on a total sales area of approx. 7 million m<sup>2</sup> as well as around 160 car parks. For the owners of the centers, the ECE experts offer all related services from a single source – from asset and property management and leasing, mall marketing, and facility management to comprehensive financing, architecture and construction, as well as omnichannel services.

ECE Marketplaces is a part of the ECE Group which, with its specialized market areas, offers asset management, project development expertise, investment management, and other full-service real estate services for all asset classes under one roof. These range from the professional management of shopping centers and car parks and the planning and realization of residential projects, office buildings, logistics centers, and hotels, as well as the development of entire urban districts, through to the management of specialized real estate funds.

The ECE Group manages real estate assets with a total value of more than 31 billion euros, has ongoing construction and planning activities with a volume of over 3.3 billion euros, and has been under the ownership of the Otto family since the founding of ECE in 1965. For more information, please visit [www.ece.com](http://www.ece.com)

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