



PRESS RELEASE

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Inditex concept Stradivarius to premier at ECE shopping center in Germany

- **First Stradivarius store at in ECE center in Germany to open at Milaneo Stuttgart**
- **Continuation of successful cooperation with Inditex Group**

Premiere in Germany at ECE: Shopping center operator ECE Marketplaces is bringing the successful Inditex brand Stradivarius to an ECE center in Germany for the first time: the Milaneo in Stuttgart. The leasing contract was recently signed and the opening is scheduled for November 2023. This would also be the first ever store opening of Stradivarius in Germany. This year, the concept of the Spanish Inditex Group is also expanding to Germany for the first time with stationary stores.

In addition, ECE Marketplaces has been able to win another Inditex concept for the Limbecker Platz shopping center in Essen, which it also operates: A Pull&Bear store will open there in spring 2024. With Bershka and Zara, two more Inditex brands had only recently opened new stores in the shopping center in downtown Essen.

"We are very pleased to have succeeded in bringing Stradivarius to Germany for the first time in a center managed by ECE, thus supporting the Inditex Group in its expansion and continuing our trusting cooperation," says Steffen Eric Friedlein, Managing Director Leasing Services at ECE Marketplaces. "The successful establishment of these highly sought-after concepts show how attractive and relevant shopping centers are as retail locations."

With the two new leases, ECE continues its successful cooperation with the Inditex Group. Most recently, various Inditex brands had opened new stores in ECE centers, including, for example, Bershka in Glacis-Galerie Neu-Ulm and Zara in Essen and Regensburg. In addition, Zara opened one of its largest and most modern flagship stores on an enlarged floor space in the ECE center Parque Principado in Spain in March 2023.

Stradivarius is also already present with its own stores in ECE centers in Poland and Italy, among others.

About ECE Marketplaces

ECE Marketplaces is a leading service provider in Europe for the management of shopping centers and offers comprehensive expertise and more than 55 years of experience in the professional operation and marketing of shopping centers as well as their continuous development into lively marketplaces and attractive urban districts.

As part of the internationally active real estate and investment company ECE Group, ECE Marketplaces manages around 200 shopping centers – including 40 shopping centers in international markets and more than 50 retail parks under the management of MEC METRO-ECE Centermanagement – with 20,000 shops on a total sales area of approx. 7 million m² as well as around 160 car parks. For the owners of the centers, the ECE experts offer all related services from a single source – from asset and property management and leasing, mall marketing, and facility management to comprehensive financing, architecture and construction, as well as omnichannel services.

Through continuous investments in digitization, customer service, and the extensive retail, non-retail, dining, and entertainment options offered at the centers, ECE is continuously developing and enhancing its shopping portfolio together with the investors. More information at: www.ece.com

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